



SEED India

promoting entrepreneurship
for sustainable development

SEED India Hosted by



THE ENERGY AND RESOURCES INSTITUTE
Creating Innovative Solutions for a Sustainable Future

SEED Topics

Circular Economy

In order to preserve valuable natural resources for future generations and conserve biodiversity, we need to drive the transition to a Circular Economy. Closed-loop, circular economic models reincorporate materials into production cycles to reduce resource exploitation and ensure that we are able to live healthier, more sustainable lives.



Climate Action

Climate Action that supports social and environmental entrepreneurship delivers market-based solutions which are inclusive of the people most impacted by climate change. Small and growing enterprises – with environmentally sustainable and socially inclusive business models – adopt low carbon technologies and offer products and services that empower communities to adapt to and mitigate the impacts of climate change.



Sustainable Development Goals

Social and environmental entrepreneurship supports poverty eradication and sustainable economic development. Although significant progress towards UN Sustainable Development Goals has been made, further support is needed to enable these enterprises to more effectively and efficiently deliver their products and services for our joint achievement of SDGs by 2030.



SEED Direct Enterprise Support

At SEED, we build the capacity of eco-inclusive enterprises and develop a supportive ecosystem which empowers enterprises to succeed and scale up.

Direct Enterprise Support programmes

directly assist individual enterprises at multiple levels of business development – from the early stages of inspiration and concept-building to scaling up or the replication of proven, successful eco-inclusive business models in other geographical locations.



SEED Starter

incubates fresh ideas into eco-inclusive enterprises



SEED Replicator

matches proven business models with aspiring entrepreneurs



SEED Awards

recognise the achievements of eco-inclusive enterprises globally



SEED Catalyser

refines business models to optimise impacts and investment readiness



SEED Accelerator

equips enterprises with financial literacy and support to scale up

& Ecosystem Building

Ecosystem Building programmes

cultivate networks of collaborators, finance and policy to support eco-inclusive entrepreneurship. We provide platforms for dialogue between local, national and international stakeholders and work to improve the quality of relations between these stakeholders and enterprises.



Business Development Support+

fortifies a network of local BDS Providers with tools and skills



Eco-Inclusive Finance

closes the funding gap between SMEs and sustainable financing



Policy Advocacy

champions the role of eco-inclusive SMEs in the inclusive green economy transition



Symposia & Dialogue Fora

encourage collaboration between local, national and international stakeholders

SEED Enterprises

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● Biodiversity



Last Forest Enterprises

Providing a marketing platform for organic and fair-trade products

India | 2014 SEED Low Carbon Award Winner

● Clean Energy



Frontier Markets: Last Mile Distribution for Solar

Providing solar energy solutions to rural low-income families

India | 2014 SEED Low Carbon Award Winner

● Green Technologies



Waste Ventures India

Transform the waste 'dumping' sector into a waste 'management' sector with digital doorstep recyclable pickup service

India | 2016 SEED Award Winner

● Sustainable Agriculture



Aikya Organics

An alternative organic produce value chain managed by women farmers

India | 2019 SEED Low Carbon Award Winner

● Waste Management



Daily Dump

Providing waste management products and services for green living

India | 2018 SEED Low Carbon Award Winner

● Water, Sanitation & Health (WASH)



Stonesoup

Making sustainable living an easy choice through zero waste products, such as cloth pads and stemless menstrual cups

India | 2019 SEED Low Carbon Award Finalist

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